

# MediaPulse Transmission

## Mastering Operational Issues for the Transmission Market

The world's best broadcasters rely on MediaPulse Transmission to ensure smooth operations with automated feed management, device control and automation, bandwidth management and accurate billing. MediaPulse Transmission is available on any device connected to the internet.

MediaPulse Transmission delivers comprehensive dashboards and financial tools optimized for use in your environment. The system supports vendor profiles, rates and automated transaction processing with simple order entry screens.

By storing all technical parameters, Transmission creates automated end-to-end signal paths, performs parameter based technical reviews, resolves conflicts and manages complex satellite and fiber inventories.

### Benefits and Features

- Connect to any system with the MediaPulse Development Platform
- The Feed Schedule is optimized for display of all circuit status
- Complete cost tracking and financial reporting tools
- Alerts, alarms and notifications keep you informed in real time
- Improve efficiency and reduce staff requirements through streamlined order entry and validation
- Personalize each screen to your exact requirements
- Monitor and track all media management operations
- Scalable to support any size operation

# Transmission

Combining MediaPulse Transmission with our MediaPulse Development Platform enables you to transmit bookings directly to other systems in the transmission chain with a simple configuration.

This combination can automate the control of switchers, antennas IRDs and MAM systems while generating real time alerts and notifications. The system handles even the most complex rate cards and enables fully automated billing for transmission jobs.

Real-time feedback is also available on your display, via emails or through system alerts. Our Feed Schedule is optimized for display of video circuit information anywhere there is internet connectivity.

The auto-routing feature allows users to quickly find the best routes between two points and leverages the MediaPulse Rules Engine to add user-defined criteria to the routing choices. MediaPulse Transmission offers enterprise-class operations and financial management tools specifically designed for the transmission environment, and the new features help to manage the complexities of circuits for the broadcast sector.

## About Xytech

The world's best media companies have depended on Xytech to run their businesses. MediaPulse is the only end-to-end solution for the complete content lifecycle. It provides scheduling, automation, asset management, billing, and cost recovery for broadcasters, media services companies, and transmission facilities in a scalable platform-independent solution.