



MediaPulse Transmission

Mastering Operational Issues for the
Transmission Market

The End-to-End Solution

The world's premier broadcasters rely on MediaPulse Transmission to ensure smooth operation through automated feed management, device automation, bandwidth utilization and accurate billing all delivered on any device connected to the internet.

Transmission delivers comprehensive operational dashboards and financial tools optimized for use in your environment. The system supports vendor profiles, rates and automated transaction processing with simple order entry screens.

Storing all technical parameters creates automated end-to-end signal paths, performs parameter-based technical evaluations, resolves conflicts and manages complex satellite and fiber inventories.

Features and Benefits

- Unlimited automation capabilities with adaptors for Miranda, Avid Airspeed, Avid Capture, SNMP devices and all elements in your digital supply chain
- Arrival Board optimized for display of transmission-related job data
- Complete cost tracking and financial reporting tools
- Alerts, alarms and notifications keep you informed in real time
- Improve efficiency and reduce staff requirements through streamlined order entry and validation
- Personalize each screen to your exact requirements
- Monitor and track all media management operations
- Scalable to support any size operation

www.xytechsystems.com

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Transmission

Additional Features

Combining MediaPulse Transmission with our Development Platform and Digital Order enables you to transmit bookings directly to other systems in the transmission chain with a simple configuration.

This combination can automate the control of switchers, antennas and IRDs, as well as MAM systems and generate real time alerts and notifications. The system handles even the most complex rate cards and enables fully automated billing for transmission jobs.

Real-time feedback is also available on your display, via emails or through system alerts. Our Arrival Board is optimized for display of transmission related job data anywhere there is internet connectivity.

The auto-routing feature allows users to quickly find the best routes between two points and leverages the MediaPulse Rules Engine to add user-defined criteria to the routing choices. MediaPulse Transmission offers enterprise-class operations and financial management tools specifically designed for the transmission environment, and the new features help to manage the complexities of circuits for the broadcast sector.

About Xytech

The world's best media companies have depended on Xytech to run their businesses. MediaPulse is the only end-to-end solution for the complete content lifecycle. It provides scheduling, automation, asset management, billing, and cost recovery for broadcasters, media services companies, and transmission facilities in a scalable platform-independent solution.

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