

MediaPulse

The Enterprise-Class Solution for Comprehensive Media Resource Management

MediaPulse is the most comprehensive resource, work order and asset management solution available to Broadcasters, Studios, Media Services companies and Transmission Service providers.

The robust and flexible architecture manages not only today's requirements but is designed for your future needs. Specifically created to provide operational mastery and financial control to our clients' facilities, MediaPulse provides a transparent and evolutionary solution for all resource, media based and transmission workflow requirements.

The driving force behind MediaPulse is a commitment to deliver custom configured software with the economies of a commercially available software package.

MediaPulse Features

- Completely configurable user interface on the web and mobile devices
- Configure UI for each person and task
- Integrated reporting tool supports KPI monitoring and custom forms without customizations
- Asset management solution supports physical and digital media with federated, personalized searching
- Media order scripting allowing complex workflows to be initiated from very simple order screens
- Scheduled Reports Module
- Completely internationalized, including error messages, prompts

MediaPulse

MediaPulse Web UI

A complete user experience reimagined for the web and mobile devices. The interface is completely configurable through our Layout Editor. Each screen and every user can have separate Client, Web and Mobile layouts.

Layout Editor

This tool allows the layout of every screen to be fully customized to individual user needs by a system administrator.

Job Management

The Job Management module incorporates the fundamental tools needed to manage jobs and projects, such as service codes, rate cards, job costing and invoice production.

Reporting

A wide range of standard reports are included with the MediaPulse system, and all can be tailored to fit specific needs and automatically run on a defined schedule. The Report Designer, a built-in feature allows the creation of completely custom reports fitting your unique business requirements.

Architecture

MediaPulse offers a flexible architecture with unique tools and security infrastructure. Designed using the latest methodology to take full advantage of the technology benefits of the .NET framework and open standards, MediaPulse is primed for the future.

Internationalization

MediaPulse can be internationalized to run in any language. The language used for all field prompts, menus, tab headings and other text used in the software may be changed based on the individual user's log-in identity.

About Xytech

The world's best media companies have depended on Xytech to run their businesses. MediaPulse is the only end-to-end solution for the complete content lifecycle. It provides scheduling, automation, asset management, billing, and cost recovery for broadcasters, media services companies, and transmission facilities in a scalable platform-independent solution.