



## MediaPulse Digital Order

Automate, integrate and simplify your facility.

### Product Overview

MediaPulse Digital Order streamlines and automates content processing workflows and information flow across departments and vendors. Propelled by intuitive workflow programming and built-in decision making, both equipment and people are directed to perform their required tasks at the right time.

Digital Order provides a comprehensive, easy to use scripting language for non-technical users. It allows the creation of comprehensive workflows. These workflows tie into and orchestrate other systems and their automation. Built-in decision making evaluates complex conditions and run your facility, only needing intervention on exceptions. Workflows run automatically day-and-night increasing your throughput.

Xytech's 30-year history of innovation makes MediaPulse ideal for an implementation across your entire facility resulting in one seamless system for maximum efficiency, automating tasks, reducing redundant data entry, producing KPI charts and resource management. No other product offers such breadth of functionality.

### Features and Benefits

- Manages entire facility workflow including people and equipment for maximum efficiency
- Built in decision making allows for larger and fewer orchestrated workflows
- Launch Order workflows for departments or vendors
- Leverage existing automation and equipment
- Configure workflows with easy-to-use scripting
- Emails and alerts provide real time updates
- Queue management for all manual and automated tasks
- Sophisticated workflow monitoring and analysis with dashboards and charts
- Search assets and quickly trigger workflows
- Recurring watch folder workflows manage file movement and renaming
- Pre-built adapters for common transcode, delivery, QC, and DAM systems
- MAM integration auto syncs metadata, proxy
- Development Platform for custom adapters
- Available as PaaS or on-premises
- Mobile device compatible web UI
- Role-based security controls access to data
- Audit trail tracks system activity, data changes
- Automatically assign resources to workflows
- Manage physical assets and shipping
- Create scheduled workflows via Excel

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# Digital Order

Digital Order automates your workflows. Operational events are created, transmitted to systems and monitored for status. Automated tasks are combined with manual tasks to create a simple-to-operate and powerful platform for managing entire facilities, with end-to-end process and cost tracking. Workflows contain automated operations such as watch folders triggers, transcoding, QC and delivery, as well as manual operations such as captioning, and ingest. These are created and started with just a few clicks.

Operations are optionally associated to rates for cost tracking and invoicing, and to resources for scheduling. Seamless integration with MetaVault™ allows access to asset libraries whether physical or digital.

## Significant Cost Saving

Our Digital Order clients have already realized significant cost savings and increased throughput, giving them a competitive advantage. Automating entire facilities through adapters to other systems saves thousands of manual tasks per month. Digital Order allows you to get more done with the resources you have.

A key advantage is the seamless integration of modules within the MediaPulse ecosystem. Tremendous efficiency is achieved as one system manages the orders, assets, workflows, scheduling, transmission routing, billing, costing, analytics, reporting and much more.

## Rapid Development & Fast User Acceptance

The key to Digital Order's success is the ability to quickly configure the system with new workflows and adapters to other systems. Every screen layout is configurable to the user's role, reducing training time and eliminating usability issues. The data schema is extendable, allowing you to add custom fields, rules-driven notification engines and integrations for complex multi-user, multi-system workflows. This technology brings MediaPulse online quickly and cost effectively.

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