Azure Cloud Advantage

Let Xytech Manage Your Cloud!

Xytech's Microsoft Azure Cloud is safe, secure and reliable with fifty compliance offerings. Linking MediaPulse with Azure Cloud creates a highly efficient platform for MediaPulse deployments and simultaneously lowers costs.

There are two significant advantages in Xytech's Azure Cloud offering. First, Azure has fully integrated and managed Microsoft SQL Server database and secondly, your instance is managed by the MediaPulse experts at Xytech, reducing costs and increasing user satisfaction.

These advantages result in higher efficiency, better service and lower costs, while increasing uptime and protecting your data. The MediaPulse Managed Cloud is the premier choice for your facility management system.

Benefits and **Features**

- ✓ IT certified Team of Azure / MediaPulse experts

- ✓ No SQL Server costs and maintenance

- ✓ Backups occur every 5 minutes

- ✓ Private database instances

- ✓ GEO-Replication offered worldwide

- ✓ Three levels of managed services

- ✓ Managed MediaPulse upgrades

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SQL Server **Savings**

With Xytech, you do not need SQL Server and the VM to run it. From the purchase, the maintenance and the security patches, Xytech's Cloud eliminates all costs associated with SQL and its VM.

Azure **Server**

Xytech's Microsoft Azure Cloud is safe, secure and reliable. With Azure SQL there are backup points every five minutes and each instance is private. GEO-replication data may be replicated around the globe. All this without any maintenance required.

Load **Balancing**

Live load balancing spreading the processing between two live servers. If one VM fails, the other is automatically used without the need to spin up another VM.

Monitoring

Only Xytech Azure monitors the health of the app server and its connection to the Database. In addition, Azure monitoring is setup and maintained to monitor the health of the VM memory and CPU usage. Automatic phone calls and notifications are sent to the Xytech IT Services team 24 hours a day.

Managed **Services**

The three levels of managed services are Standard, Plus and Premium. Each level is managed by Azure certified experts with experience maintaining 25+ Azure MediaPulse implementations. Third-party inefficiency is eliminated as we have the visibility to access and resolve issues quickly.

About **Xytech**

The world's best media companies have depended on Xytech to run their businesses. MediaPulse is the only end-to-end solution for the complete content lifecycle. It provides scheduling, automation, asset management, billing, and cost recovery for broadcasters, media services companies, and transmission facilities in a scalable platform-independent solution.

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