MediaPulse 2021

New User Interface, MediaPulse Managed Cloud, Media Management and Hundreds of New Features

The 2021 release of MediaPulse is the most significant update in our thirty-year history of innovation. There are hundreds of new features with a focus on three critical areas: a consumer grade user experience, amazing cloud performance and the management of media.

The User Interface is completely redesigned to support everyone from power users, to light touch users as well as providing a portal experience for your freelancers, vendors and clients. MediaPulse now has a beautiful, intuitive interface for every user, every workflow and every task.

For our current clients, please contact your support representative for a complete release log and upgrade services information.

New **Features**

- Redesigned responsive interface for any browser on any device
- Instant Search Results
- MediaPulse Mobile for targeted mobile use
- Supports OpenID, SSO and Okta
- 64-bit architecture
- Auto resource assignment in Work Order and Transmission
- RESTful APIs
- New reports and searches in the AR Module
- Transmission auto route function for Smart Circuit Paths
- Payroll rules are available in Schedule Book
- New scanner interface for MetaVault
- Check in/out update in the rental module
- Updated Alert System
- Redesigned Invoice and Bid Forms

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MediaPulse **UI**

The MediaPulse user interface has undergone a complete reimaging of the user experience for a clean, modern and consumer grade look. The beautiful new user interface is also responsive and appropriate for any browser on any device.

MediaPulse Managed **Cloud**

The MediaPulse Managed Cloud is provided through Microsoft's Azure for a safe, secure and scalable experience. This allows Xytech to manage your infrastructure so you can manage your business. Single Sign-On with Open ID is supported for quick onboarding of users.

Media **Management**

Both the physical and digital Media Management module includes an update to the Media Purchase Order, offering the ability to tie media purchase specifications and profiles directly into a purchase order.

MediaPulse **Mobile**

MediaPulse Mobile has specific modules tailored to a single user on a handheld device. Your staff can now manage their bookings easily and quickly eliminating confusion, emails and calls. Timecard functionality makes it incredibly convenient for staff to enter their time and associate it to any number of jobs.

RESTful **API**

Our new RESTful APIs make connecting to any system easy, economical and flexible. The SOAP API is still supported, so there is no need to rewrite anything you've done.

About **Xytech**

The world's best media companies have depended on Xytech to run their businesses. MediaPulse is the only end-to-end solution for the complete content lifecycle. It provides scheduling, automation, asset management, billing, and cost recovery for broadcasters, media services companies, and transmission facilities in a scalable platform-independent solution.