



MediaPulse Fuse

MediaPulse Fuse – MediaPulse Fuse is the answer to reactive, stand alone facility management solutions. Connecting disparate systems in the media enterprise ecosystem and uniting them for the very first time, Fuse is a flexible and robust platform extension that actively initiates orders, activities, and content movement or passively tracks digital content and creates orders from the actions of other systems. In both instances, Fuse provides the necessary information to invoice and account for services quickly and accurately, while providing the resource management and usage metadata necessary to succeed in today's ad hoc environment.

Fuse offers a unique ability to interface with other systems over the cloud, allowing clients to cover the entire spectrum of system interfaces in a highly scalable manner. It is able to quickly create custom adapters to all elements of the digital supply chain. The range of common workflow elements automated by Fuse includes; digital asset management systems, transcoders, water markers, digital delivery systems, and HSMs.

Fuse Functions, such as Service Engine, Notification Server, and Digital Order, allow the management of both manual and automated processes in a state-of-the-art fashion. With the Digital Order function, an order spanning multiple companies, production infrastructures and accounting practices can finally be brought together in a truly comprehensive, collaborative, and automated manner.

With its speed of integration and implementation, Fuse puts users back in the driver's seats of their businesses.





Facility Management Software for Today's Media Enterprise

The MediaPulse platform was developed to bring operational mastery and financial control to clients via flexible, transparent, and evolutionary solutions that support the new realities of today's "ad hoc" facility. Xytech engineered the collaborative MediaPulse platform for change, and created a scalable, nimble solution to automate operations and optimize efficiencies.

A natural outgrowth of MediaPulse's inherent flexibility, the cloud ready Fuse platform extension is designed to empower the frictionless supply chain and enable businesses to drive the digital workflow... not be driven by it.

Fuse Functions & Features

- Automated Notification Server
- Service Engine for Outbound Messages
- Adapter Technology for Supply Chain Interfaces
- Full CRUD API
- UPS and FedEx integration
- Asset Management Interfaces
- SOA Facades
- RESTful Interfaces

Fuse Benefits

- Configurable and rules-based multi-format messages for all system events.
- Open format allows third parties to develop interfaces configured with Fuse Rules Engine.
- CRUD API, Facades and RESTful interfaces allow for a loosely coupled architecture.
- MetaVault can be federated to incorporate several digital repositories.

About Xytech:

Xytech is the leading global provider of software solutions for today's Media and Broadcast companies. Leveraging a 25 year history of innovation and market expertise, Xytech brings unparalleled proficiency to our customers with solutions that set the standard for successfully managing the continuous business realignments that define today's ad hoc marketplace. Xytech's collaborative MediaPulse platform and suite of solutions enable craft workflow and asset management systems to work seamlessly with our renowned planning, scheduling and financial management tools.