



MediaPulse Encore

MediaPulse Encore – By introducing Silverlight and Rich Internet Application services into the realm of resource, work order, and asset management systems, MediaPulse Encore manages facility operations with powerful collaborative tools. The cloud ready, browser-based solution extends MediaPulse by providing a real time operations management system that delivers instant, parameter driven KPIs (Key Performance Indicators).

Encore puts the comprehensive Xytech feature footprint into the hands of staff and clients alike with granularly secured access. This platform extension delivers immediate information sharing across the media enterprise, creating a completely collaborative environment.

Throughout the digital supply chain, Encore delivers targeted, rules-based efficiencies. Built using industry standards and best practices, this extension is platform independent and is enhanced by the MediaPulse Notification Server, allowing for the configuration and delivery of real time alerts across multiple platforms.

Using a Framework and Gadget structure built on top of MediaPulse's open APIs, Encore can be extended by Xytech to fit any need. Additionally, the toolset is available to third party developers. With Encore Gadgets, targeted solutions can be crafted for specific user communities via management dashboards, operations screens, or branded client kiosks.

With Encore, Xytech puts into place highly collaborative technologies that make it easier to drive today's businesses.





Facility Management Software for Today's Media Enterprise

The MediaPulse platform was developed to bring operational mastery and financial control to clients via flexible, transparent, and evolutionary solutions that support the new realities of today's "ad hoc" facility. Xytech engineered the collaborative MediaPulse platform for change, and created a scalable, nimble solution to automate operations and optimize efficiencies.

A natural outgrowth of MediaPulse's inherent flexibility, the cloud ready Encore platform extension is designed to empower the frictionless supply chain and enable businesses to drive the digital workflow... not be driven by it.

Encore Features

- Mac or PC
- Configurable Gadgets
- Open Architecture
- Built On Top of MediaPulse Fuse
- All MediaPulse Data Available for Viewing and Updating
- Real Time Collaboration

Encore Benefits

- Platform independent web product is easily distributed and appropriate for freelancers, the edit suite, or the executive suite.
- Xytech gadgets are highly configurable, providing a custom fit. New gadgets are easily added from Xytech or third parties.
- The Silverlight front end is built on top of MediaPulse Fuse for easy integration into your environment.

About Xytech:

Xytech is the leading global provider of software solutions for today's Media and Broadcast companies. Leveraging a 25 year history of innovation and market expertise, Xytech brings unparalleled proficiency to our customers with solutions that set the standard for successfully managing the continuous business realignments that define today's ad hoc marketplace.

Xytech's collaborative MediaPulse platform and suite of solutions enable craft workflow and asset management systems to work seamlessly with our renowned planning, scheduling and financial management tools. MediaPulse streamlines operations, increases visibility, and optimizes efficiencies across a wide variety of enterprises.