



MediaPulse Distributed

MediaPulse Distributed – is designed specifically to solve many of the issues facing large, geographically diverse media servicing organizations. MediaPulse Distributed is built upon the core of the industry-standard MediaPulse platform. It adds a sophisticated, message oriented, rules driven, multi-instance architecture to the application's feature footprint for issues such as multi-site order routing and master data management, as well as intra- and inter-organization order, asset, and resource coordination and management.

MediaPulse Distributed mitigates several of the problems facing today's high-volume media service providers who manage global operations and deal in complex technical workflows, such as worldwide VOD/Web packaging and delivery, distributed feature post production, multi-site special effects and animation, multi-territory day-and-date workflows, and multi-facility 24/7 operations. Innovated through technical best practices, and in cooperation with our clients and industry thought leaders, MediaPulse Distributed offers a completely configurable user interface, automated rate cards, cost center allocations, and cross-organization process management to solve the difficult issues challenging today's media companies.

By delivering dynamic, rules driven business and financial management tools, Xytech's industry-specific solution provides comprehensive rate cards, vendor profiles, and automated invoicing and cost recovery. These tools provide detailed business analysis and reporting capabilities which interface through MediaPulse's active Web Services API to any ERP system.

MediaPulse Distributed brings a new generation of scheduling, process optimization, and management tools to post production companies, broadcasters, content aggregators, cable systems, ad agencies, and high-volume corporate media groups.





Managing Today's Ad Hoc Facility...

Our enterprise-class process management tools provide for comprehensive resource scheduling and order management, while controlling and monitoring all business and technical variables involved in the various work streams.

MediaPulse Distributed Features

- SOA Web Service API for integration to ERP-based digital supply chain offerings.
- Horizontally & vertically scalable to support thousands of users in a 24/7/365 environment.
- Seamless & secure data exchange with both internal branch offices & third parties.
- Share booking, resource, & order information among multiple MediaPulse & third party systems.
- Embedded orchestration engine for implementing craft workflows or managing integrations to third party workflow systems.
- Federate key master data, such as customers, vendors, library metadata, services, resources, jobs, & projects in a hub-and-spoke model.
- Rules Engine will provide unparalleled flexibility in tailoring MediaPulse to the requirements of large, complex, media processing & management organizations.

MediaPulse Distributed Benefits

- Architected upon industry standard, message oriented technologies (SOA), allowing for seamless & secure data exchange with both internal branch offices & third parties.
- Embedded rules engine supports requirements of complex media processes & process management.
- Hub-and-spoke master data federation allows metadata control of geographically diverse implementations.

About Xytech Systems

Xytech is the leading global provider of software solutions for today's Media and Broadcast companies. Leveraging a 25 year history of innovation and market expertise, Xytech brings unparalleled proficiency to our customers with flexible, transparent and evolutionary solutions that set the standard for successfully managing the continuous business realignments that define today's ad hoc marketplace. Xytech's collaborative MediaPulse platform and suite of solutions enable craft workflow and asset management systems to work seamlessly with our renowned planning, scheduling and financial management tools. MediaPulse is a scalable, nimble solution that streamlines operations, increases visibility, and optimizes efficiencies across a wide variety of enterprises.